

**2016**

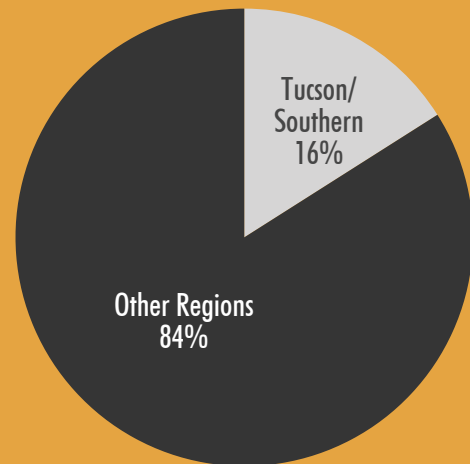
## Arizona Domestic Overnight Visitors Arizona vs. Tucson and Southern Region

**37.4 MILLION**

Domestic Overnight  
Visitors to Arizona

**6.0 MILLION**

Domestic Overnight Visitors to  
Tucson and Southern Region



	ARIZONA	TUCSON/ SOUTHERN REGION
leisure/business	83.5%/16.5%	86%/14%
non-resident/resident	72%/28%	63%/37%
party size	3.0	2.5
net paid accommodations	68%	61%
expenditures*	\$675	\$687
nights stayed in region	3.5	4.2
average HH income	\$71,350	\$62,350
average age	43.6 YRS	49 YRS